

# BRAND GUIDELINES



The Shine Dental

[www.theshinedental.com](http://www.theshinedental.com)

## LOGO USAGE

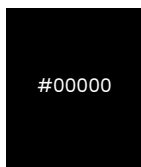


## Brand Colors

Primary colors



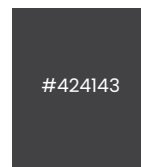
#e98c4c



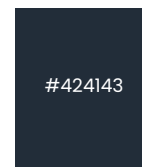
#000000

#ffffff

Secondary colors



#424143



#424143

## TYPOGRAPHY

A a Century Gothic

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

A a IBM PLEX SANS

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

A a Nunito Sans

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890